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Ecommerce integrations

BayEngage for MIVA Integration

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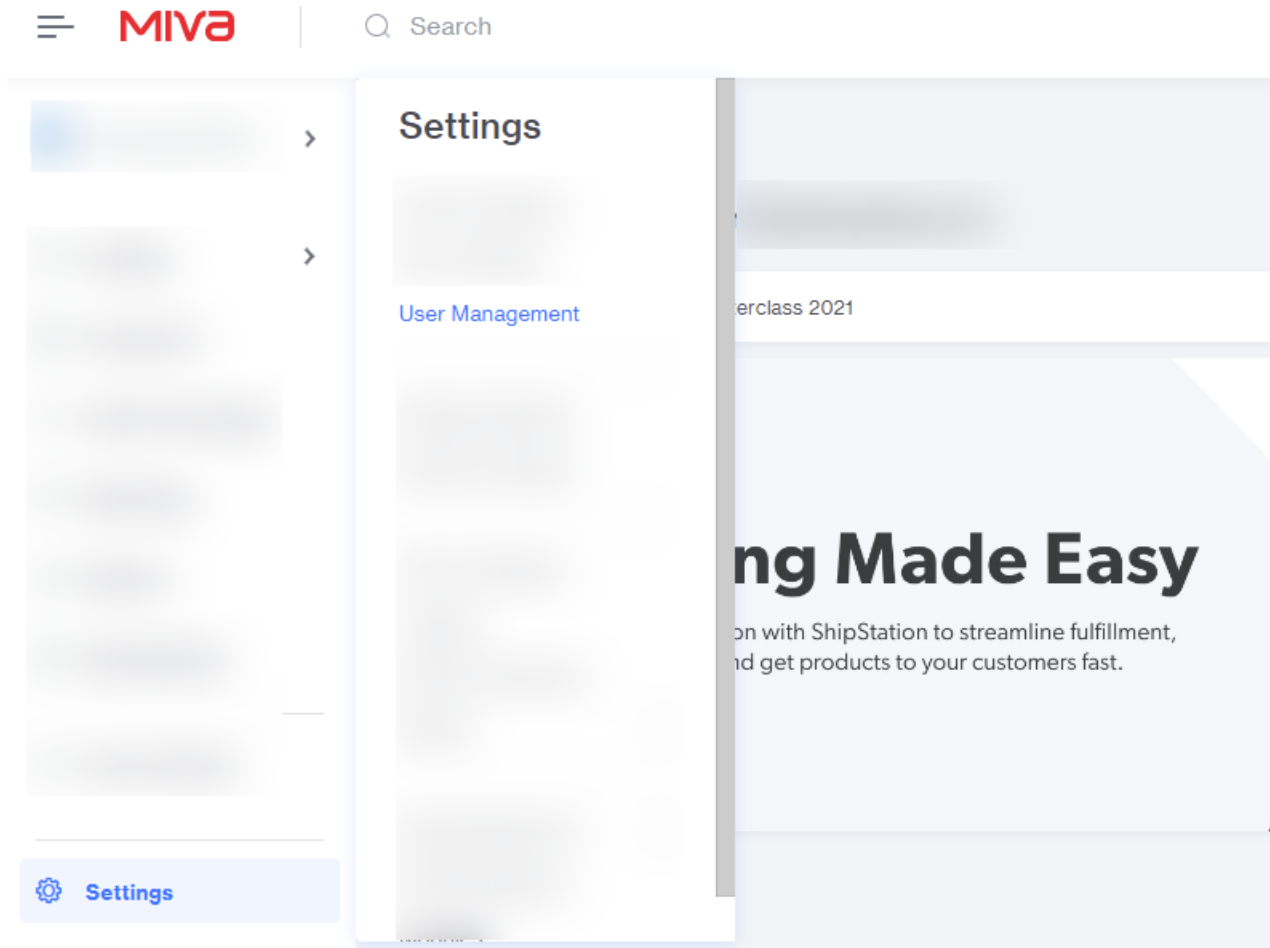
Written by Danielle From BayEngage

Updated this week

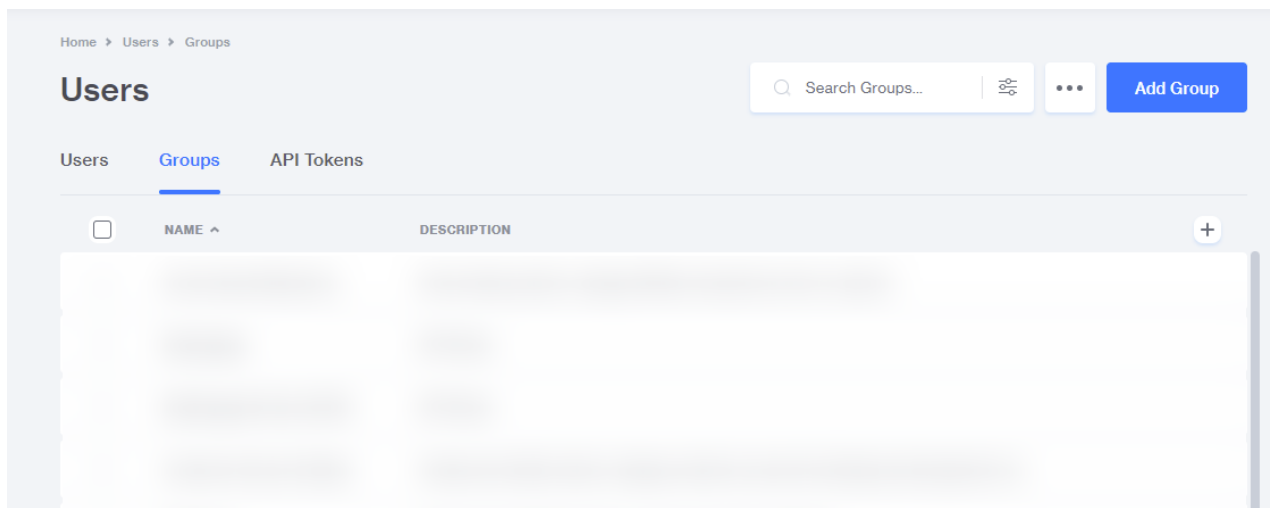
If you would like to integrate BayEngage with your Miva Store, please follow along. Let me walk you through the steps one by one.

But before we begin with the integration, make sure you have the **'BayEngage for Miva' Module** ready beforehand. You can get it by contacting the **BayEngage team** (support@targetbay.com). If you have it already, lets continue.

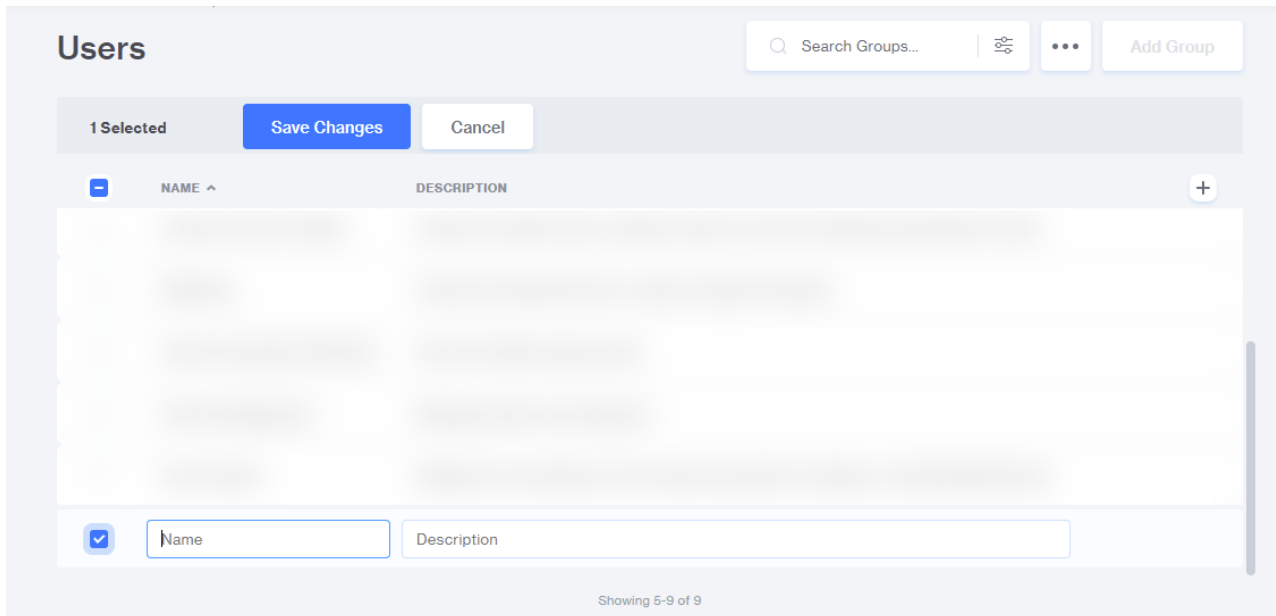
- To start with, keep your Miva store logged in.
- You would need to go to your **Settings** -> **User Management**



- Head to the **Users** page -> **Groups** tab and click on **Add Group**

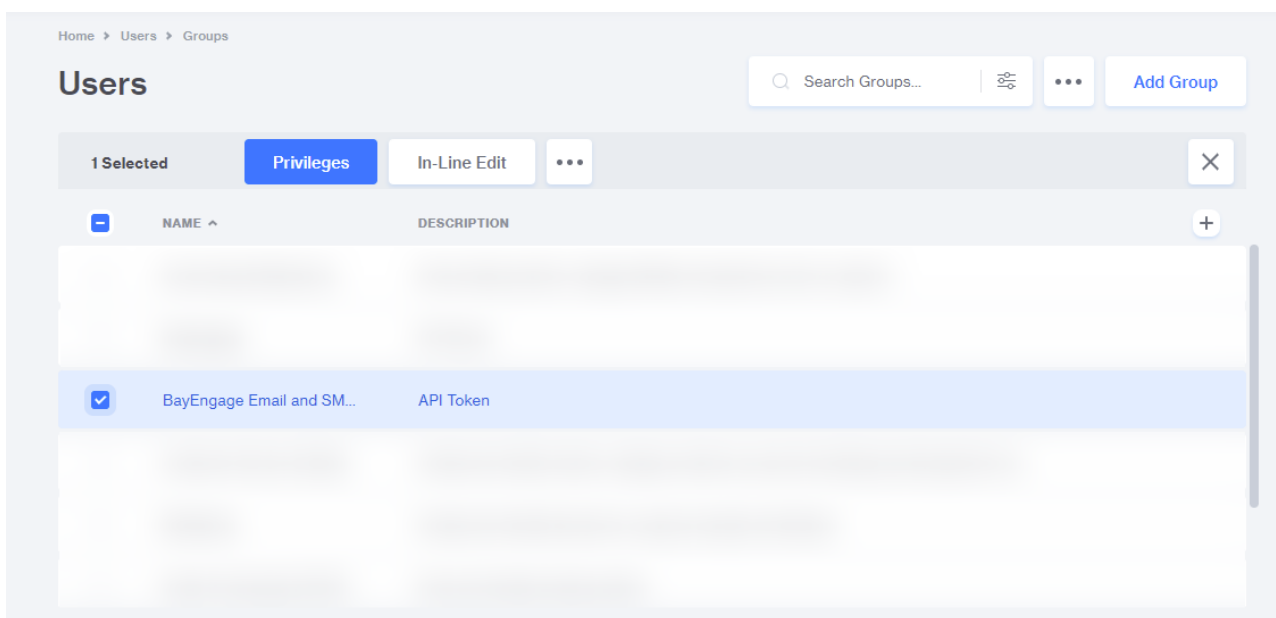


- Give your group a name. Something like **BayEngage** will do. (Just for your identification)
Also add a description before you click **Save**.



The screenshot shows the 'Users' management interface. At the top, there is a search bar for groups and an 'Add Group' button. Below this, a toolbar indicates '1 Selected' and features 'Save Changes' and 'Cancel' buttons. A table with columns 'NAME' and 'DESCRIPTION' is visible, though its content is blurred. At the bottom, there are input fields for 'Name' and 'Description' with a checkmark icon to the left. The status 'Showing 5-9 of 9' is displayed at the bottom right.


- Check the box against the newly created group and click on **Privileges** then set the privileges for the BayEngage app. (BayEngage will need view privileges to work seamlessly. So please toggle ON **View privileges** in every row)




The screenshot shows the 'Users' management interface with the 'Privileges' tab selected. The breadcrumb path is 'Home > Users > Groups'. The toolbar now includes 'Privileges', 'In-Line Edit', and a close button. The table below shows a row for 'BayEngage Email and SM...' with the description 'API Token'. The row is highlighted in blue, and a checkmark is visible in the selection column. The status 'Showing 5-9 of 9' is displayed at the bottom right.

Privileges for Group: BayEngage Email and SMS Marketing



Search Privileges...  

<input type="checkbox"/>	NAME	VIEW ^	ADD	MODIFY	DELETE	
<input type="checkbox"/>	Order Fulfillment Settings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/>	Order Processing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/>	Order Workflow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/>	Pages	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/>	Payment Settings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/>	Price Groups	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/>	Products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

Showing 1-6 of 46



Close


- Now close privileges and uncheck the group to see the **API tokens** option. Click on it and press the **Add API token** button.

Home > Users > API Tokens

Users

Users Groups **API Tokens**

Search API Tokens...   [Add API Token](#)

<input type="checkbox"/>	NAME ^	TOKEN	IP RANGE	REQUIRE SIGNATURE	REQUIRE TIMESTAMP	
<input type="checkbox"/>						
<input type="checkbox"/>						

- You will be asked to provide a **Name** for the token. (again, something like **BayEngage** should be fine)
- Type in **0.0.0.0/0** for **Allowed IP Address**.
- You will also need to ensure that the **Signature** and **Timestamp** are both set to **Required**.
- Before you leave, copy the **Endpoint URL**, **Access Token** and the **Signature** (Generate a new signature and then copy) and keep them handy. You will need it later. Now click on **Save**.



Add API Token

Name

Endpoint URL

[Copy](#)

Access Token

[Generate](#)

Allowed IP Address(es)

Comma separated list of IPs allowed.

Use format **XXX.XXX.XXX.XXX/XX** for IPv4/CIDR.

Use format **XXXX:XXXX:XXXX:XXXX:XXXX:XXXX:XXXX:XXXX/XXX** for IPv6/CIDR.

Signature

Accept Requests Without Signature (**insecure**)

Require Signature with Key

[Generate](#)

Timestamp

Accept Requests Without Timestamp (**insecure**)

Require Timestamp Within sec

Cancel

Save

- On the security warning prompt, click on **Yes**
- To add the token that we just created to a group, you will need to select the check box and click on **Groups**
- Find the group that we created earlier and **Toggle ON** in the **assigned** column to assign the token. Now click **Close**.



Groups Assigned to API Token: BayEngage Email and SMS Mar...

Filters

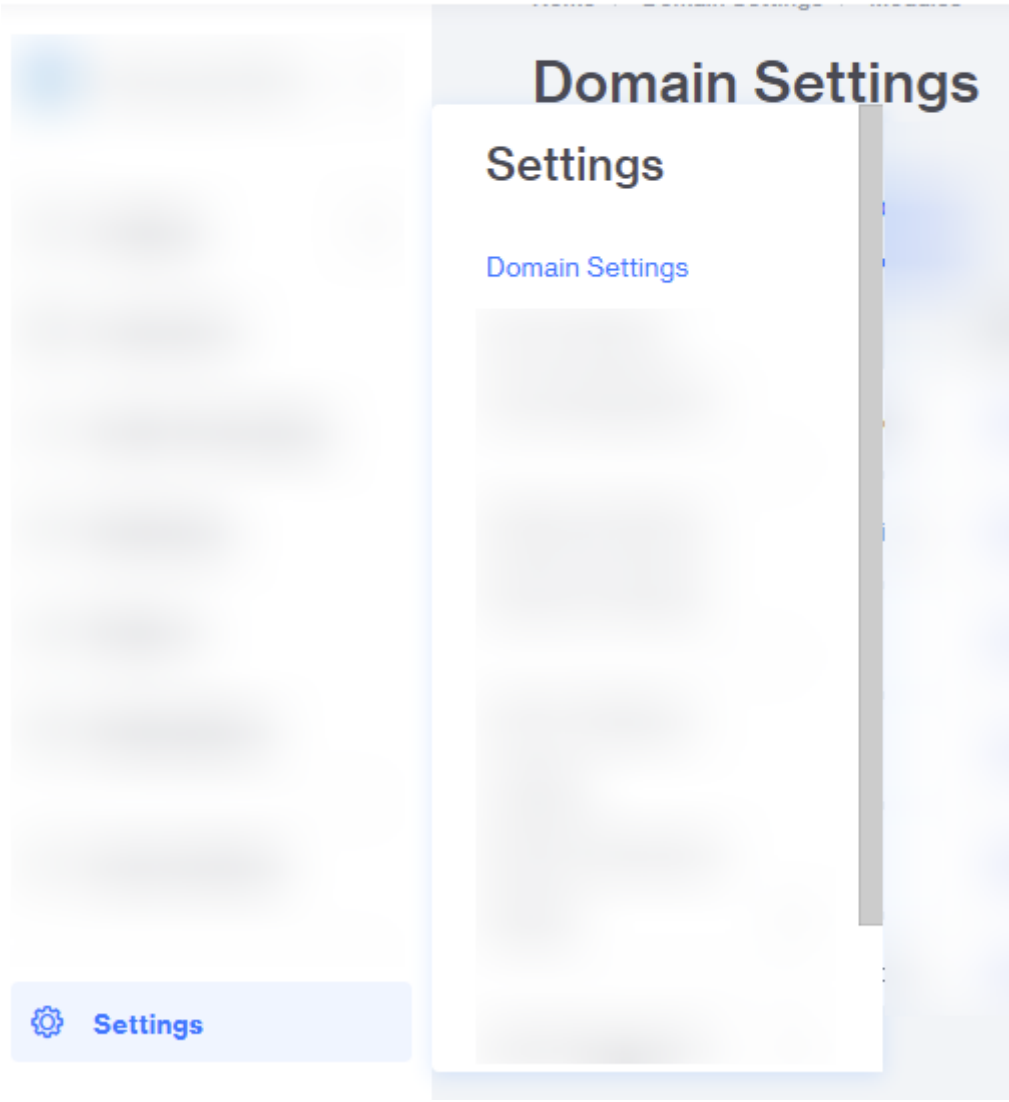
⋮

<input type="checkbox"/>	ASSIGNED	STORE NAME ^	GROUP NAME	GROUP DESCRIPTION	+
<input type="checkbox"/>	<input type="checkbox"/>				
<input type="checkbox"/>	<input type="checkbox"/>				
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Bayengage Miva S...	BayEngage Email and SMS Marketing	API Token	
<input type="checkbox"/>	<input type="checkbox"/>				
<input type="checkbox"/>	<input type="checkbox"/>				
<input type="checkbox"/>	<input type="checkbox"/>				
<input type="checkbox"/>	<input type="checkbox"/>				

Showing 1-6 of 8

Close

- Now we will again need to go to **Settings -> Domain Settings -> Modules** and Click on **Add Module**.



Home > Domain Settings > Modules

Domain Settings

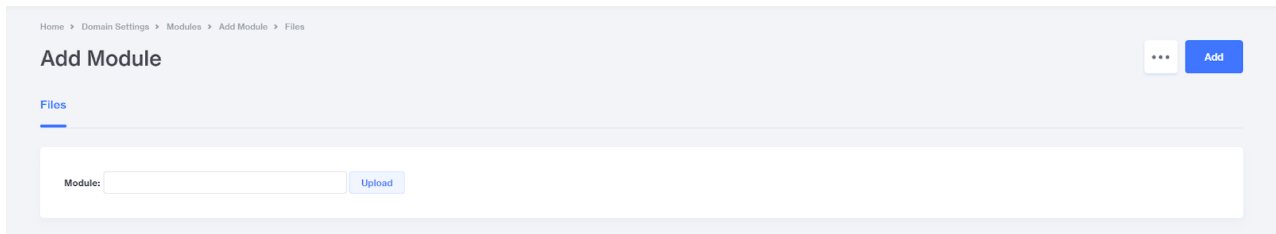
🔍 Search Modules... | 100% | Filter by Feature ▾ | ⋮ | [Add Module](#)

[Domain Details](#) | [Modules](#) | [Countries](#) | [Shipment Tracking Links](#) | [PA-DSS Checklist](#) | [Administrative Sessions](#) | [Print Queues](#) | [Store Selection Layout](#)

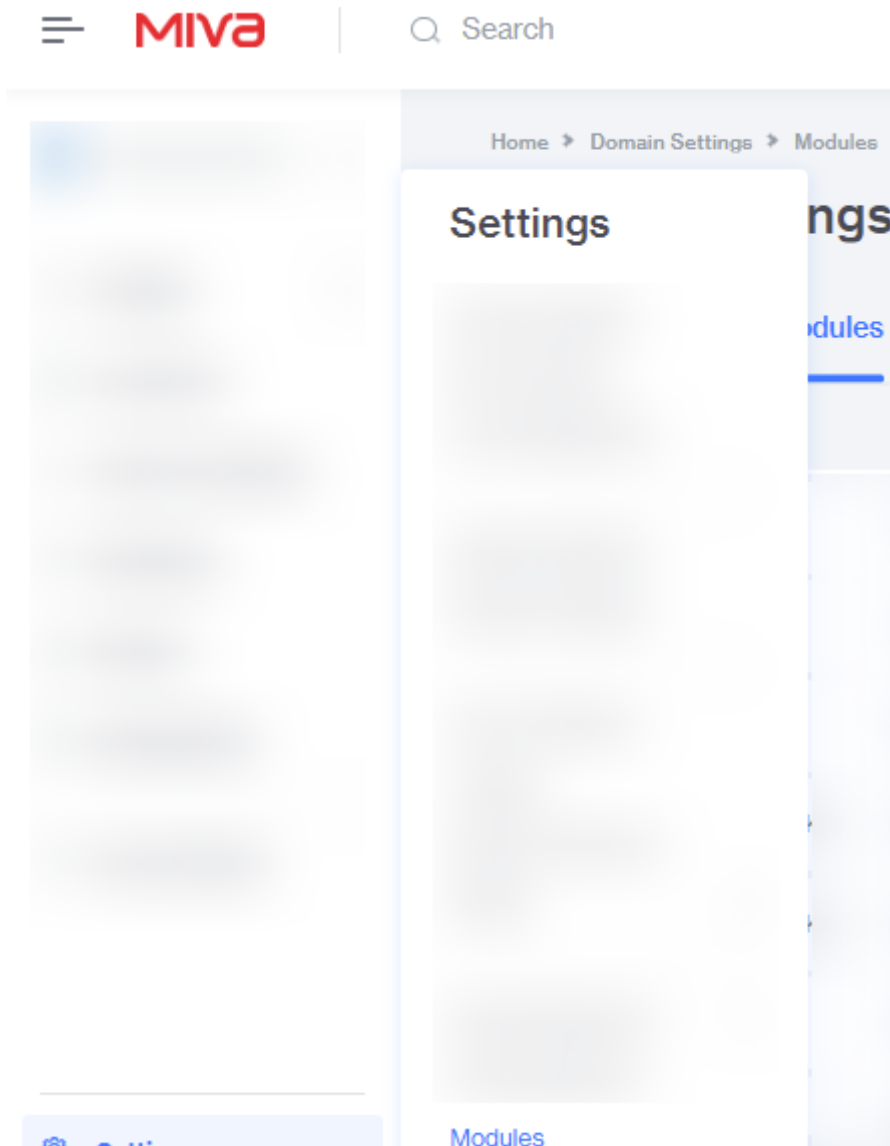
<input type="checkbox"/>	CODE	NAME ↕	
--------------------------	------	--------	--

+

- Click on **Upload** to choose the module from your system.
- Select the **BayEngage for Miva Module** provided to you by the BayEngage team earlier and click on **Upload**. Finally click on **Add** to add the module.

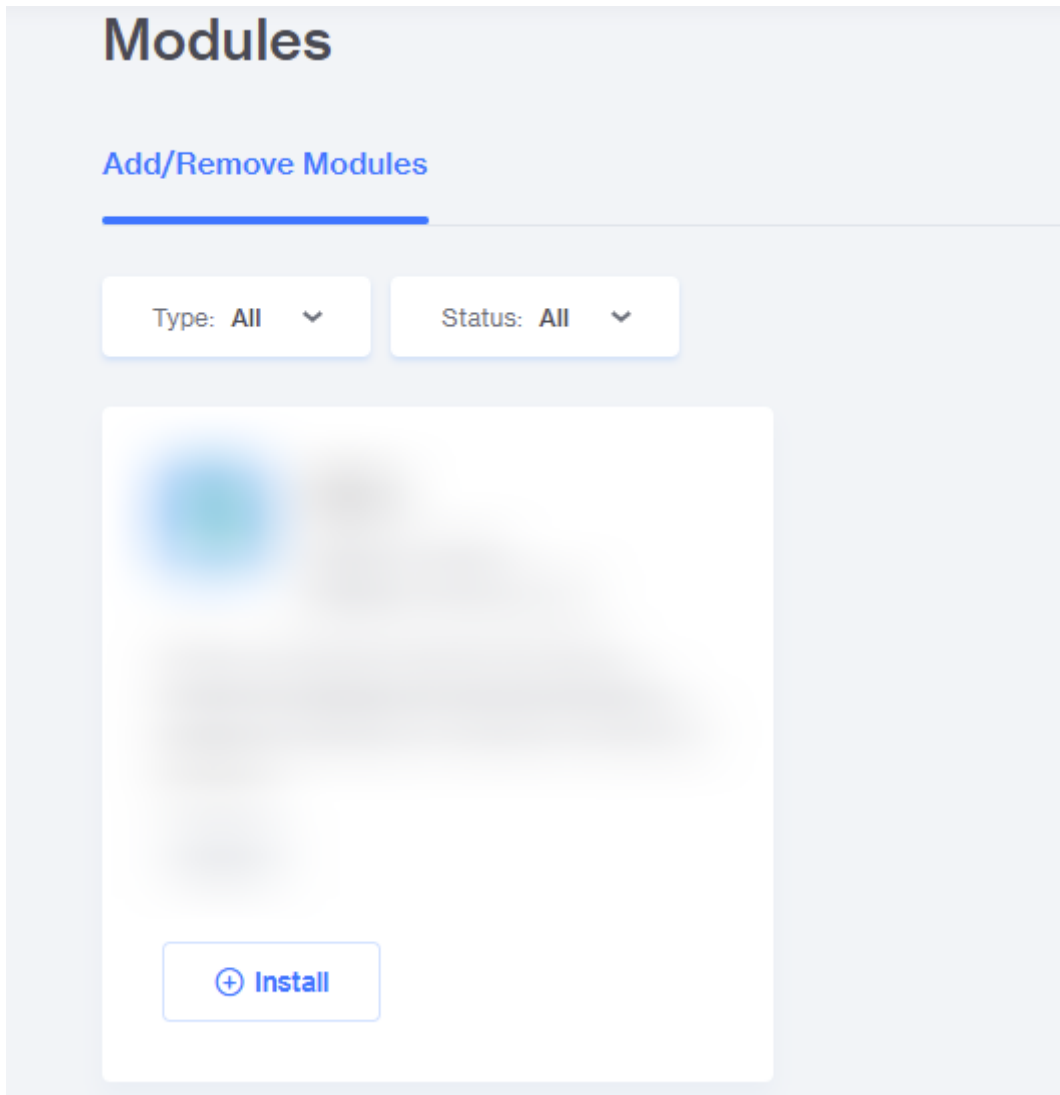


- To finish the installation process, head over to **Settings -> Modules**



 Settings

- Find the **BayEngage module** and click on **Install**.




- You will now be redirected to **Settings** -> **Order fulfillment settings** -> **BayEngage**. Leave that page for now. (we will come back to this page later).
- Now, on a separate tab, go to <https://app.bayengage.com/signup/> and create a new BayEngage account.
- On the **Connect Store** page, select **MIVA** and provide the required values for the respective fields then click **Continue**


Integrate your eCommerce store with BayEngage

Sync your contacts, products, and more with a click of a button. Tap into the perks of this integration by segmenting contacts, automating workflows, and plenty more!


Which ecommerce platform do you use? *




Shopify




WooCommerce



BigCommerce



Magento



Miva

✓

Others

What's your website address? *

Store Code

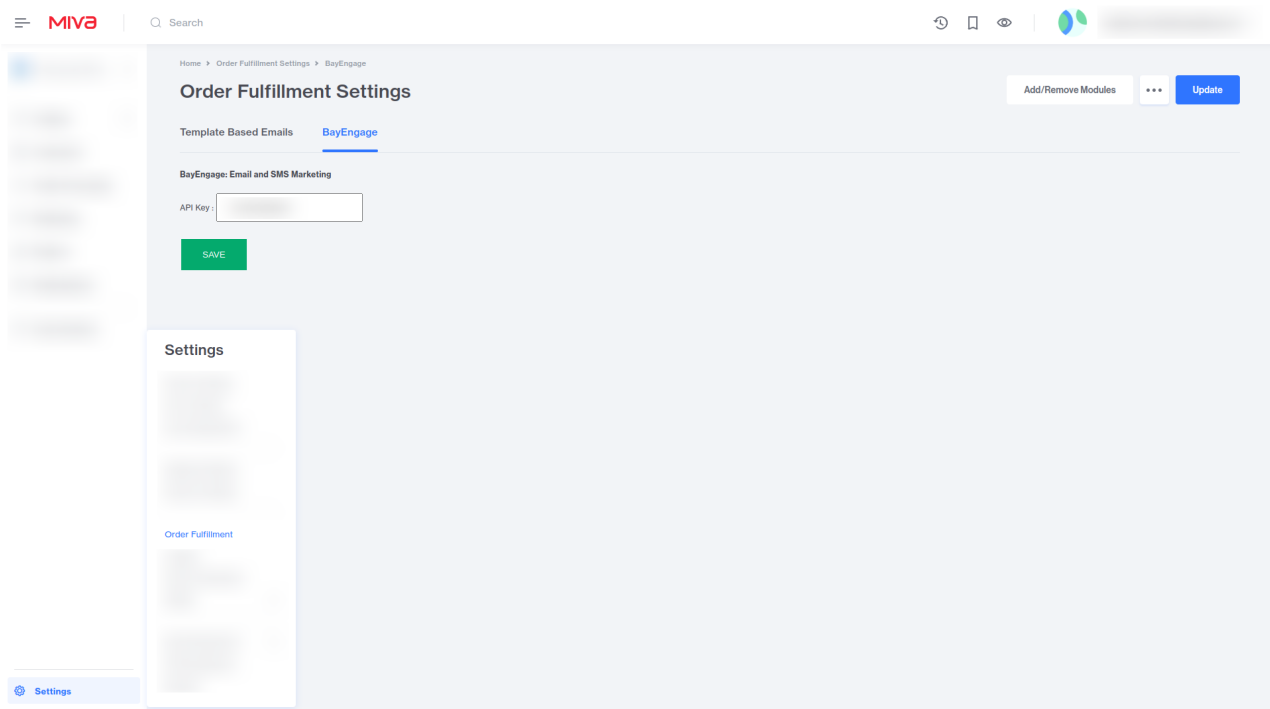
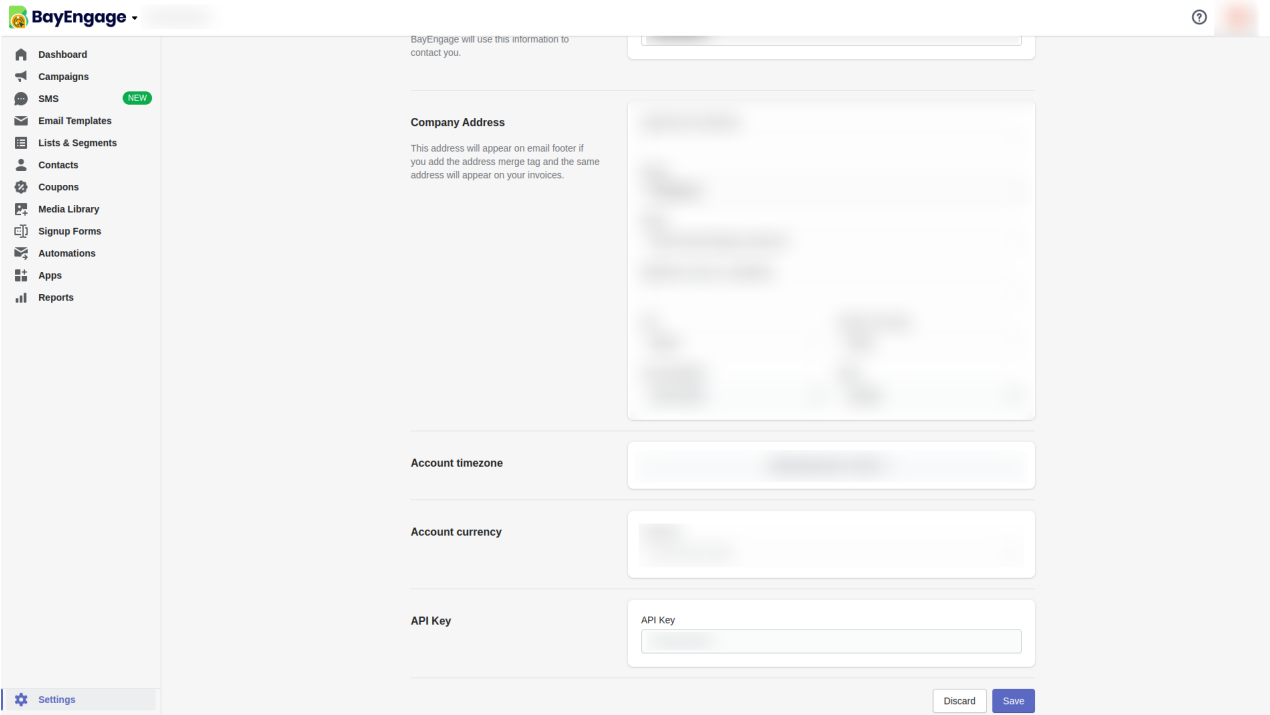
Api Url

Access Token

Signing Key

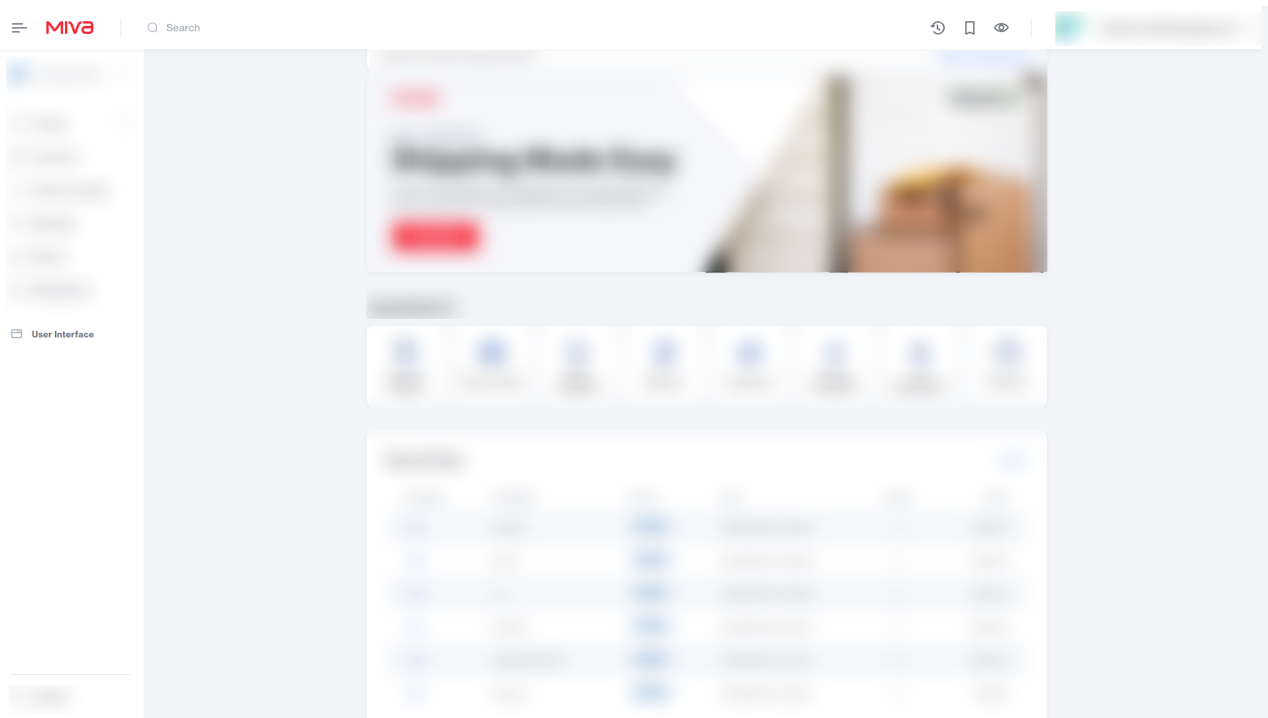
Continue Skip

- You can find the above values from,
 - Website Address: **Settings -> Domain Settings -> Site configuration**
 - Store Code: **Settings -> Store Details**
- In case you have misplaced the Following,
 - API URL: **Settings -> User Management -> API Tokens -> Endpoint URL**
 - Access Token: **Settings -> User Management -> API Tokens -> Access Token**
 - Signing Key: **Settings -> User Management -> API Tokens -> Signature**
- Now, head over to **Settings -> Account Settings** in your BayEngage account. Find and copy the **API Key**.
- Head back to your Miva store and go to **Settings -> Order fulfillment settings**.
- Paste the API key in the input and hit **Save**.

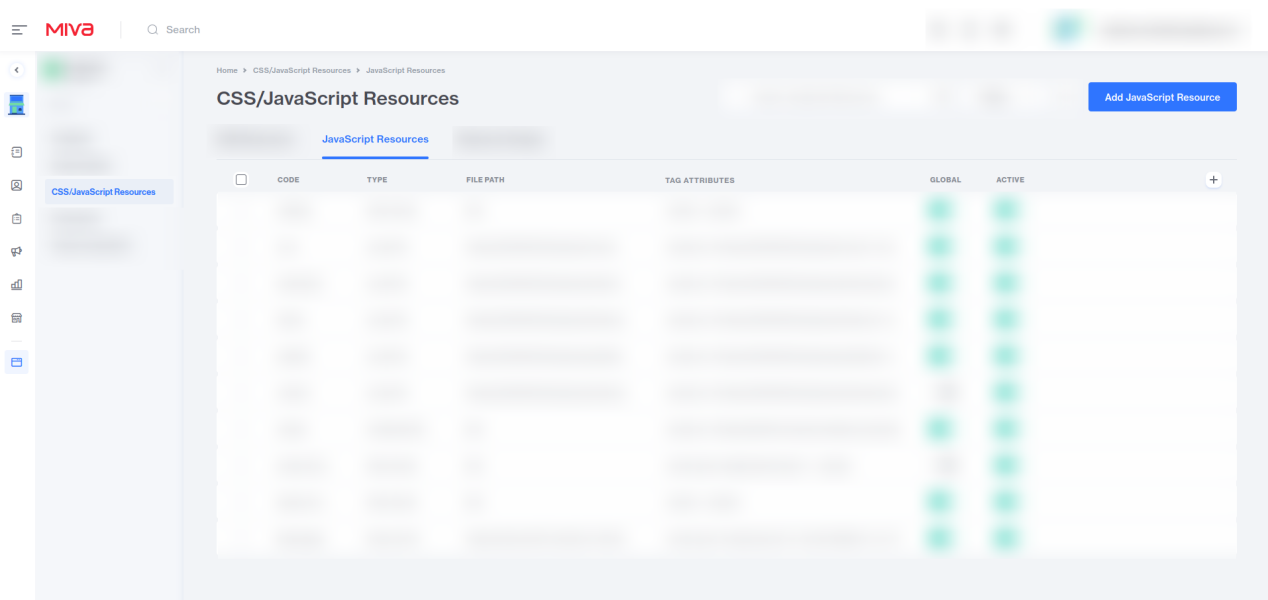


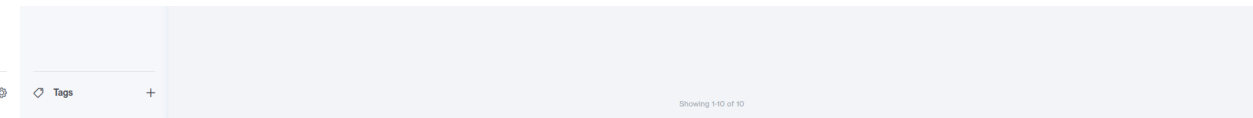
- On the left navigation, find **User Interface** and navigate to that page.

On the left-hand side, click on **User Interfaces** and navigate to that page.



- Head to **User Interfaces** -> **CSS/JavaScript Resources** and click on **JavaScript Resource** tab.
- Following that, Click on the **Add JavaScript Resource** button





- On doing so, a new row will be added to the end of the list. Provide your JavaScript resource a new **Code** as '**bayengage**' and choose '**External File**' for **Type**.
- For the **File Path**, enter ' https://sf.bayengage.com/sf.js?t=<API_KEY> ' by replacing **<API_KEY>** with the **API Key** that you recently copied from your BayEngage Account (**Settings -> Account Settings**) and hit **Save Changes**. (Make sure the **Global** and **Active** options are **Toggled On**). Click on '**Save Changes**'
- To finish, select the newly added JavaScript Resource by checking the box and clicking on the **three dots** for more menu. Choose **Resource Group** from the dropdown and **Toggle On** the **head_tag**.

Home > CSS/JavaScript Resources > JavaScript Resources

CSS/JavaScript Resources



1 Selected In-Line Edit ...



CODE	TYPE	TAG ATTRIBUTES	GLOBAL	ACTIVE
bayengage	External File	https://sf.bayengage.com/sf.js?1-4314... <script type="text/javascript" src="https://sf.bayengage.c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

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Resource Groups



 Filters  ... Add Resource Group

<input type="checkbox"/>	ASSIGNED	CODE ^	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	 head_tag	

Showing 1-3 of 3

Close

- Annnnd we are officially **Done**. Phew! Great Job!

Note:

Data sync: BayEngage makes webhooks calls to your store in the following events.

Webhook URL: <https://wh.bayengage.com/miva>

1. BayEngage syncs your **customer** data whenever
 - a. A new customer is **created**
 - b. Customer data is **edited**
 - c. A customer is **deleted**
2. BayEngage syncs your **order** data whenever
 - a. A new order is **created**

- b. Order data is **edited**
 - c. An order is **deleted**
3. BayEngage syncs your **product** data whenever
- a. A new product is **created**
 - b. Product data is **edited**
 - c. A product is **deleted**
4. BayEngage syncs your **category** data whenever
- a. A new category is **created**
 - b. Category data is **edited**
 - c. A category is **deleted**
5. BayEngage syncs your **cart** data whenever
- a. A new cart is **created**
 - b. Cart data is **edited**
 - c. A cart is **deleted**

Did this answer your question?



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